



Trending Now: The Value of a French Degree at Netflix

Sponsored by the Department of French and Italian

October 21, 2022

LOCATION:

*Poetry Center
Dorothy Rubel Room*

TIME:

2:00-3:30 pm

Light refreshments will be served

SUGGESTED PARKING:

Highland Parking Garage



Department of French & Italian
2022 Achievement Award

Bryce Coughlin

Head of Intellectual Property &
Marketing Legal, Netflix

Studying French at the UA, Bryce Coughlin (BA French & Anthropology) learned more than just a language – he learned a new way of viewing the world. After earning his degree, Coughlin went to law school and began focusing on intellectual property, which led him to the entertainment industry and ultimately a job at Netflix. Until recently, he led the international side of the IP team across offices all over the world, including the Paris, Tokyo, Mumbai, Mexico City, and Los Angeles offices among others, and has travelled extensively for his work.

Now, as Head of Intellectual Property & Marketing Legal, Coughlin oversees teams that manage assets and risks relating to copyright, trademark, storytelling and media, and marketing. Just as important to getting the law right is asking questions and listening to get the cultural context right. In an interview with Dr. Carine Bourget, Coughlin will relate stories from his career in Hollywood and beyond.

For more information CONTACT: Department of French & Italian at 520-621-7349 OR french-italian-studies@email.arizona.edu

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